



## **Corporate Membership Program**

Boulder B-cycle memberships are great employee benefits. Businesses and organizations can help improve staff health and wellness while supporting a bike-share program that enhances quality of life for the entire Boulder community.

The retail price of an annual Boulder B-cycle membership is \$50, but we provide a discount for businesses and organizations that purchase at least ten memberships at one time. The size of the discount varies according to these criteria:

1. number of memberships being purchased
2. membership purchases as a % of workforce
3. proximity of company premises to a B-station
4. organization is a registered nonprofit

A discount is provided for each of these criteria, and discounts are added together to get the full discount that is applied to the retail cost.

NUMBER OF MEMBERSHIPS BEING PURCHASED	DISCOUNT
10-99	10%
100-499	20%
500-999	25%
≥1000	30%

+

MEMBERSHIP PURCHASES AS A % OF WORKFORCE	DISCOUNT
50-89%	10%
≥90%	15%

+

CLOSEST B-STATION TO PREMISES	DISCOUNT
.33-1 mile	10%
≥ 1 mile	15%

*Note: no discount applies if the organization buys memberships for less than half its workforce.*

*Note: no discount applies if a B-station is within one-third of a mile from premises.*

### **Nonprofit organizations receive an additional 10% discount.**

The following is a sample worksheet for a company located downtown with 85 employees that purchases 85 memberships.

COMPANY:		DISCOUNT
1. Number of Memberships Purchased	85	10 %
2. Purchases as a % of workforce	100 %	15 %
3. Proximity of company to B-station	.2 mile	0 %
<b>TOTAL DISCOUNT PERCENTAGE</b>		<b>25 %</b>
<b>DISCOUNT FROM \$50 RETAIL PRICE IN DOLLARS</b>		<b>&lt; \$ 12.50 &gt;</b>
<b>4. DISCOUNTED PRICE PER MEMBERSHIP</b>		<b>\$ 37.50</b>
<b>TOTAL COST TO ORGANIZATION (#1 x #4)</b>		<b>\$ 3,187.50</b>

*NOTE: Organizations that participate in the Boulder B-cycle Corporate Membership Program will be recognized on our website and in social media promotions.*